

About the Speaker



Arthur P. Smith, Ph.D. is one of the few who have studied at the doctorate level the power of thought to heal. With over 30 years of formal and private study, he brings scholarly and scientific discipline to a field that has thus far been dominated by pop psychology and religious writers.

Dr. Smith grew up as the son of two board-certified physicians in Northern Maine, where his father, a pathologist, established and ran a series of small hospital laboratories in rural New England towns. His mother, one of the few women to complete medical school in the 1930s, practiced pediatrics while raising her own family throughout the 1950s and '60s. However, his own interest in health care did not develop until he faced serious health problems himself. In 1992, his wife suffered a life-threatening flare of systemic lupus erythematosus, which was almost immediately followed by his own battle with cancer the next year. These hurdles underscored his long-felt need to find a coherent, scientifically-based theory of mind-body medicine.

He began his studies of the mind's power as a college philosophy major at Yale in the early 1970s. In the fall of 1989, he enrolled in a Ph.D. program at the Claremont Graduate University. His doctoral dissertation (completed in 1998) explains both the successes and failures of mind-body medicine, based on the philosophical models of some great twentieth-century thinkers, along with the large and growing body of empirical evidence.

A veteran lecturer, trainer, and published author, Dr. Smith has delivered lectures and seminars on scientific and technical subjects throughout the United States and Canada for over twenty years. Using a unique, down-to-earth approach, he demystifies complex and abstract subjects with clarity, enthusiasm, and a touch of humor.

Participant Comments

"Knowledgeable, informative, and entertaining presentation"

D. C., OCCAOHN

"Great exciting topic. Presentation very well done. Witty, interesting, clear, and easy to listen to."

N. S., OCCAOHN

"Well done! Art held my attention throughout."

J. C., Disney

"Like any new subject matter, there were some skeptics but I believe everyone became less skeptical."

D. H., Beckman-Coulter

"Great presentation! I only wish my boss could have been there!"

O. R., South County Electronics

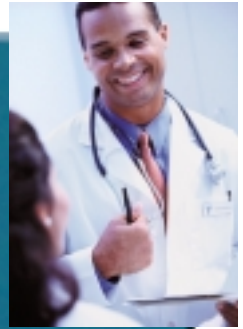
"I did not realize that as an operations manager I was working in health care until I took this seminar."

A. P., RTL Moving and Storage



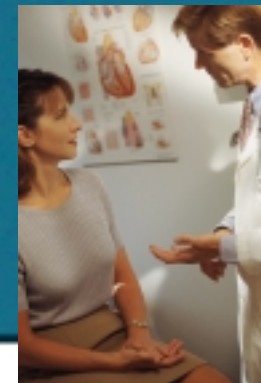
Contact Information

Web: www.noetichhealth.com
E-mail: drsmith@noetichhealth.com
Telephone: (949) 460-0480



The Mind-body Connection in Occupational Health

A Collaborative Approach that Reduces Absenteeism and Other Health Care Costs



Presented by
Arthur P. Smith, Ph.D.

THE MIND-BODY CONNECTION IN OCCUPATIONAL HEALTH:

A Collaborative Approach that Reduces Absenteeism and Other Health Care Costs

**Presented by
Arthur Preston Smith, Ph.D.**

Introduction

The skyrocketing costs of hi-tech health care have rendered group health insurance one of the most expensive — and one of the most sought after — benefits that employers can provide to their employees. Yet the power of mind to cure or reduce occupational health problems remains largely untapped.

In this seminar you will learn what you can realistically expect — and not expect — from the power of the mind to heal, based on hard evidence and sound, scientific principles. You will also learn the simple, inexpensive therapeutic techniques that are often all you need to avoid costly surgical operations or to shorten expensive hospital stays.

Who Should Attend

Corporate health care professionals of all types, human resources and benefits administrators, and all managers responsible for decisions that affect their employees' occupational health.

Learning Objectives

Seminar participants will learn:

- What mind-body medicine entails
- The theory and scientific evidence of mind-body medicine
- How mind-body medicine can significantly reduce absenteeism and other health care costs
- Advantages of mind-body medicine for the employee
- The risks, drawbacks, and limitations of mind-body medicine in the workplace
- The techniques and therapies used in mind-body medicine
- The challenges of teaching and promoting mind-body medicine in the workplace
- How management policies can be a force that can either cause occupational illness or promote occupational health.

Seminar Formats

One-hour Keynote/Lecture

Provides a solid overview of mind/body medicine with some time allotted to a question-and-answer session. Continuing education credit: one contact hour.

Fee: \$500

Three-hour Seminar

Provides for interaction between the audience and the instructor and time to discuss actual or hypothetical scenarios. Continuing education credit: three contact hours.

Fee: \$1,500

Six-hour (One-day) Seminar

Best for audiences that want more hands-on knowledge and can devote a full day to it. The first session is lecture-discussion, with extensive audience interaction throughout. The second is devoted primarily to demonstrating therapeutic techniques. Continuing education credit: six contact hours.

Fee: \$3,000

Course Materials

A complete outline of the lecture materials will be provided. Other resources, such as books, workbooks, CDs and tapes can be made available for purchase.

Contact Information

Web: www.noetichhealth.com • E-mail: drsmith@noetichhealth.com • Telephone: (949) 460-0480